

Bike Developer

You're excited to design and develop bikes that bring people into cycling and into the PUBLIC brand. You will lead the bike category and be responsible for developing bikes from design through production. You will manage the process, scope, planning, and all other aspects of the bike line across all categories. In one day, you might build a bill of materials for a new bike, lead a technical clinic for our sales team, and then jump on a Skype call with one of our Asian factories to troubleshoot changes to a bike's geometry. You have technical experience with bikes and are comfortable with all basic mechanic skills.

Day to day you will:

- Manage annual product development cycle for adult, kids and electric bike models
- Partner with design and marketing to build a best-in-class bike product line to serve PUBLIC riders
- Create and maintain accurate and detailed product specifications, including BOMs, frame drawings, artwork files
- Manage robust product testing program; draw on rider insights to influence current specs and future product development
- Establish and maintain project timelines to ensure on-time delivery of finished products, maintain tracking documents, and report on progress
- Act as primary factory liaison on bike development projects to negotiate costing, terms, production capacities, compliance, delivery timelines; manage all daily communication
- Travel to Asian suppliers for onsite engineering, manufacturing development, and QA inspections (3-5 trips per year)
- Educate sales, service, marketing, finance, and fulfillment to ensure that all teams have the appropriate product knowledge for all bikes
- Partner with design to support PUBLIC accessory product development needs

Ideal Background and Qualifications:

- BA or BS in Design, Industrial Design, Mechanical Engineering, or related field, or relevant bike industry experience
- Deep understanding of bike technology and design, manufacturing processes, and product development
- Experience working directly with Asian-based manufacturers to bring new products to market
- Project management experience; ability to manage multiple development projects simultaneously, extreme attention to detail, and ability to establish and maintain schedules and deadlines
- Comfortable with team-based work structure; ability to remain flexible to change within the work environment and scope of responsibility; willing and excited to step outside traditional job requirements to help with the company's most urgent projects
- Excellent understanding of the PUBLIC customer and aesthetic
- Passion for entrepreneurship and risk taking